



ENERGY AND THE ELECTION: WHAT VOTERS THINK

PROGRAM

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- 8:30 AM** Registration & continental breakfast
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- 9:00AM** Presentation of voters' views on energy issues
Jack Gerard, President and CEO, API
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- 9:10AM** A conversation with Jack Gerard, President and CEO, API
Monica Trauzzi, Managing Editor and Host, E&ETV
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- 9:30AM** Panel begins
Cornell Belcher, President, brilliant corners Research & Strategies
Carl Forti, Partner & Co-founder, Black Rock Group
Stefan Hankin, Founder and President, Lincoln Park Strategies
Sean M. Spicer, Chief Strategist and Communications Director, Republican National Committee
Moderated by: Monica Trauzzi, Managing Editor and Host, E&ETV
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- 10:30AM** Event concludes
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ENERGY AND THE ELECTION: WHAT VOTERS THINK

Presentation of voters' views on energy issues

Findings presented by:



JACK GERARD

American Petroleum Institute (API) President & CEO

Jack Gerard has served as president and CEO of the American Petroleum Institute since November 2008. API includes large integrated companies, as well as exploration and production, refining, marketing, pipeline, and marine businesses, and service and supply firms from all 50 states and globally, with offices in Dubai, Singapore, Beijing and Rio de Janeiro. API's Washington presence is the foundation for the oil and natural gas industry's advocacy and outreach at state, federal and global levels on public policy, standards and certification programs, and the source for information on industry best practices.

Gerard's previous experience includes serving Rep. George Hansen (R-Idaho) and Sen. James A. McClure (R-Idaho) on Capitol Hill and, in the private sector, as chairman and CEO of McClure, Gerard & Neuenschwander, Inc. Gerard has held leadership roles in the Boy Scouts of America, The George Washington University Graduate School of Political Management's Council on American Politics, the Congressional Coalition on Adoption Institute and the Conservation Fund. He holds a B.A. in Political Science and a J.D. from George Washington University.

Panel discussion on how energy and the economy are shaping the 2016 elections.



Moderated by:
MONICA TRAUZZI

Managing Editor and Host, E&TV

Monica is managing editor and host of E&TV and joined the company in 2005. She serves as the producer and anchor of E&TV's OnPoint with Monica Trauzzi, and E&TV's The

Cutting Edge. She has produced and moderated nearly 2,000 on-camera interviews with lawmakers, administration officials, ambassadors, industry executives, and academics on energy and environment issues. She is frequently invited to speak at national and international conferences and to moderate dialogues on energy and environment politics and policy. She graduated from Syracuse University's S.I. Newhouse School of Public Communications with a degree in broadcast journalism.



CORNELL BELCHER

President, brilliant corners Research & Strategies

Cornell Belcher is President of brilliant corners Research & Strategies and is one of the premier strategists in national progressive politics as well as in the rebranding of corporate America.

He is also a former political contributor to CNN, having provided political analysis to them for six years. Cornell served as Pollster for the Democratic National Committee (DNC) under Chairman Howard Dean making him the first minority to lead in that role for either national Party. He also served on the polling team for both Obama presidential campaigns. Over the years, Cornell has worked with both Senate and House Democrats as Senior Political Advisor to the Democratic Senatorial Campaign Committee (DSCC) in the 2002 cycle and Special Projects Director for the Democratic Congressional Campaign Committee (DCCC) in the 2000 cycle. And Cornell served as Women VOTE! Coordinator for EMILY's List in the 1998 cycle, helping to put together communication and GOTV operations targeting women voters all over the country.

Belcher is an experienced hand at campaign politics and has years of expertise in quantitative and qualitative research, message development, and product and behavioral insight. Founding brilliant corners in 2001, he is considered the vanguard for demographic trends among the emerging younger and browner America. Both the political and corporate world seek his counsel to decipher emerging trends and to develop communication strategies for reaching this coalition redefining the American marketplace. In

2008 and 2012, youth and minority voters over-indexed and changed the face of the electorate helping not only President Obama, but progressive candidates and issues up and down the ballot; indeed in 2012 African American voter turnout surpassed that of whites for the first time in history. Both historic watershed moments that greatly depended on Cornell's nonconformist contributing work.



CARL FORTI

Partner & Co-founder, Black Rock Group

Carl Forti has nearly 20 years of experience in politics, campaign strategy, media relations and public affairs. He is a seasoned political operative, having served in leadership

positions at advocacy organizations, a presidential campaign and four election cycles at the National Republican Congressional Committee (NRCC).

Carl has been described as "one of the smartest people in politics you've never heard of" by Karl Rove and "the Alexander the Great of the Republican independent expenditure world."

While at Black Rock, Carl develops campaign strategies for the nation's most successful issue advocacy groups, third-party organizations and SuperPACs. Previously, Carl was Executive Vice President for Issue Advocacy at Freedom's Watch, an organization that was a strong voice for conservatives and impacted the public policy debate at local and national levels.

During the 2008 presidential campaign, Carl served as Deputy Campaign Manager and Political Director for Romney for President, where he built and managed the national political operation that produced 11 primary or caucus victories.

He is a graduate of the George Washington University.



STEFAN HANKIN

Founder and President, Lincoln Park Strategies

Stefan Hankin is the founder and president of Lincoln Park Strategies. With over a decade of experience in market research, working with clients

at all levels of politics, as well as the non-profit and corporate world, Stefan's expertise on positioning his clients to succeed across all demographic and ideological groups serves as the hallmark of his work.

Panel discussion on how energy and the economy are shaping the 2016 elections.



Since founding Lincoln Park Strategies, Stefan has led research efforts for political candidates running for Congress, Governor, Attorney General, and Mayor, as well as candidates on the state legislative level. In 2012, Stefan was part of many successful campaigns across the country including advising David Grosso's historic win for an At-Large Seat on the Washington, DC City Council as well as helping the Maine Democratic Party become one of only two states to win back both chambers of their state legislature.

Prior to starting Lincoln Park Strategies, Stefan served as a lead pollster for Barack Obama's 2008 presidential primary campaign, focusing on the primaries in South Carolina, Louisiana, Arkansas, Alabama, Georgia and Tennessee. Before working for the Obama Campaign, he conducted research for the Democratic National Committee and Governor Howard Dean informing the much heralded "50-State Plan," which turned into the blueprint for the Democratic Party's success in 2006 and 2008.

house video and production team. His team's rapid response efforts were featured on ABC News.

In preparation for the 2016 presidential election, Sean has led the RNC's effort to improve the primary debate process. Working with networks and other partners, he is in charge of producing a schedule that will promote higher quality, informative debates.



SEAN M. SPICER

Chief Strategist and Communications Director, Republican National Committee

Sean M. Spicer has served as RNC Communications Director since 2011, and in February of 2015 added the duties of Chief Strategist. In his

additional role, he leads the negotiations and implementation of the new presidential primary debate structure. He coordinates with broadcast networks and conservative media partners and serves as a liaison to the Republican candidates and their campaigns. In addition, he works with the Counsel's Office and the Chief of Staff on assisting state parties with delegate selection and planning for state conventions, primaries and caucuses. He also serves as a liaison to the Republican National Convention staff on messaging opportunities and media strategy.

Sean arrived at the RNC in February of 2011, at a time when it was deep in debt and had a badly tarnished brand. While building an award-winning press and research team from the ground up, he helped lead a dramatic turnaround at the committee. During the 2012 cycle, he oversaw significant growth in the RNC's social media efforts, an upgrade of the party's television studio, a massive expansion of its surrogate operations and the creation of an in-